



SinaLite

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# COROPLAST SIGNS SELL GUIDE

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# COROPLAST SIGNS

## WHAT IS COROLAST?

Coroplast is corrugated plastic that is available in different thicknesses. It consists of two pieces of flat plastic attached by hollow flutes that run between the flat surfaces. A good way to describe it to clients is to let them visualize a piece of cardboard made entirely out of plastic.

Coroplast is suitable for both indoor and outdoor use. It is lightweight, waterproof, and easy to clean.

## OTHER COMMON NAMES

- Corrugated plastic signs
- Real estate signs
- Fluted plastic boards
- Fluted plastic sheet
- Yard signs
- Lawn signs
- Election signs
- Campaign signs
- Plastic signs
- For sale signs
- Correx signs
- White corrugated plastic
- Polyflute sheets
- Corriboards

## STOCK

We offer the following thicknesses of coroplast:

• 4mm Coroplast (most popular)

• 6mm Coroplast

• 8mm Coroplast

**SIZE** Coroplast signs come in both standard and custom sizes.

6"x24"

6"x32"

6"x36"

12"x12"

12"x16"

12"x18"

12"x24"

12"x36"

12"x48"

18"x24"

24"x24"

24"x32"

24"x36"

24"x48"

25"x37"

32"x48"

36"x36"

36"x48"

48"x48"

Custom

## QUANTITIES

The following quantities are available:

1-20

30

40

50

60

70

80

90

100

125

150

175

200

## SETS

If you would like different artwork for each sign, using sets is a quick way order.  
Example: Here's how to order 10 signs with a different image on each.

- ① Choose Quantity: 1
- ② Choose Sets: 10
- ③ Upload a different file for each set.

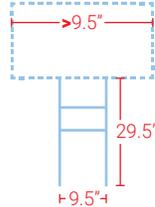
## TURNAROUND

We offer the following turnarounds:

<b>4mm Coroplast</b>		Same business day* (cut off time is 10 AM ET)
		Next business day* (cut off time is 1 PM ET)
		1-3 business days
		2-4 business days
<b>6mm Coroplast</b>		2-4 business days
<b>8mm Coroplast</b>		2-4 business days

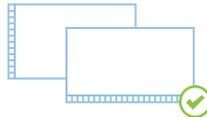
\*Limited time offer. Subject to change without notice.

## H-STANDS



✔ 4mm, 6mm

✘ 8mm



H stands are inserted into the vertical flutes of coroplast signs at one end and inserted into the yard at the other end.

Our H-stands are 29.5" (h) x 9.5" (w).

That means only coroplast signs that are wider than 9.5" can be used with H-stands.

H-stands are specifically designed for 4mm and 6mm coroplast signs. They are not recommend for use with 8mm coroplast.

When ordering coroplast signs that you plan to use with H-stands, make sure you select **H-Stand Compatible: Yes**. This ensures that the flutes in your signs will run **vertically**.

If you select **H-Stand Compatible: No**, the flutes may run **vertically or horizontally**.

You can order H-stands under "Office Materials".



## GROMMETS

Coroplast signs can be ordered with grommets. Depending on the size, different grommet options are available. These options include the following:

- Top 2 corners



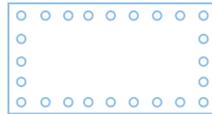
- All 4 corners



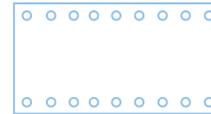
- Every 2 - 3 feet on sides



- Every 2 - 3 feet all around



- Every 2 - 3 feet on top and bottom



You may include grommet placement on your file as small dots.

## PRICING

For pricing and more information, please visit the [product page](#) of the type of coroplast you require.



## WAYS TO DISPLAY

- Nail signs to walls and fences
- Display signs on H-stands
- Hang signs from real estate sign posts
- Place signs in A-frames
- Lean signs against walls and windows
- Hang signs from windows and doors
- Nail signs to wooden stakes in the ground
- Suspend signs from ceilings
- Place signs in retail sign holders and stands
- String signs up through their flutes
- Place signs on a shelf



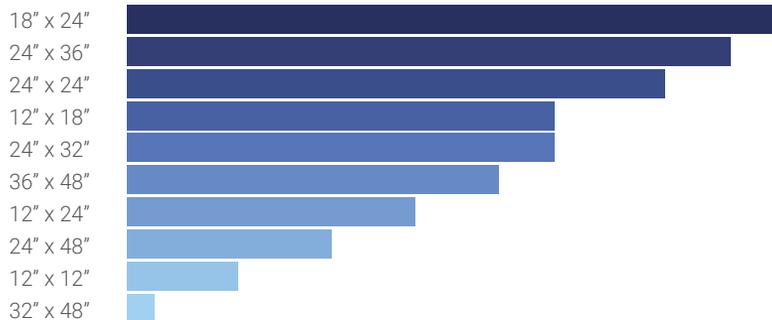
### TYPES OF COROPLAST ORDERED

Fact: Approximately 10 times more 4mm coroplast is ordered than 6mm and 8mm combined.



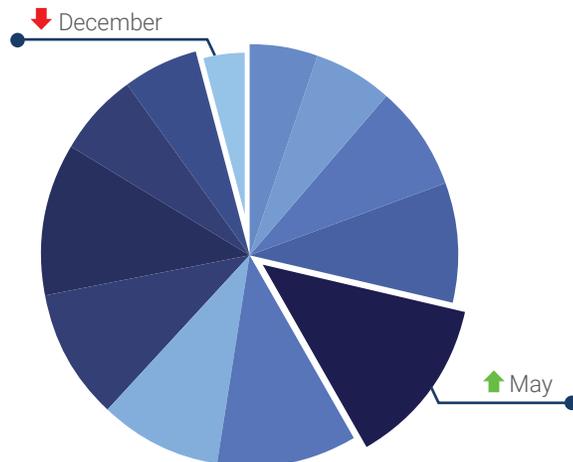
### MOST POPULAR SIZES

Top 10 for 4mm



### MOST POPULAR MONTHS FOR COROPLAST SIGNS

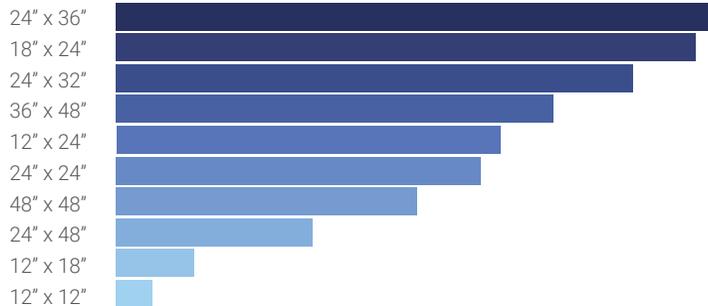
Most popular month: May  
Least popular month: December



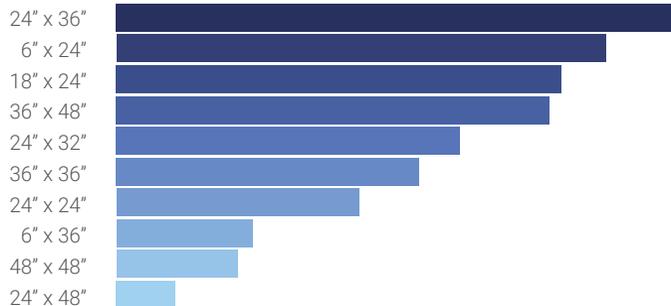


## MOST POPULAR SIZES

Top 10 for 6mm



Top 10 for 8mm



Fact: The overall most popular sizes are **24" x 36"** and **18" x 24"**.

## YOUR COROPLAST CUSTOMERS

- Real estate agents
- Lawn care services
- Landscapers
- Home repair companies
- Political candidates
- Home builders
- Farmers' markets
- Retail stores
- Salons and barbershops
- Parks and outdoor recreational areas
- Golf courses
- And more





## DID YOU KNOW?

### FACTS ABOUT SIGNAGE

- Approximately 68% of consumers believe that the quality of signage reflects a company's products or services.
- Almost 76% of consumers enter a store or business that they've never entered before based on its signage.
- Nearly 75% of consumers say that they've told someone about a business because of its signage.
- Around 67% of consumers purchased a product or service because a sign caught their eye.
- Close to 60% of consumers say that the absence of signs deters them from entering a store or business.
- More than half of all consumers believe that poor quality signage deters them from entering a place of business.

Source: *FedEx Office Survey: Standout Signs Contribute to Sales*

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